



DANBURY, BETHEL, RIDGEFIELD CABLE ADVISORY COUNCIL MEETING
October 20, 2020

Community Impact

- Comcast has created the Internet Essentials Partnership Program (IEPP), designed to help accelerate Internet adoption at this critical time when more students are learning remotely. The program provides the opportunity for school districts and other organizations to fund and quickly connect large numbers of students and families to broadband access at home (please see attached overview document).

Marketing

- Effective October 1, WEDH Create was replaced with WEDH Kids (a change that was initiated by the programmer).
- Effective October 26, Blueprint TV will rename itself Craftsy.
- Effective October 27, StarzEncore, StarzEncore Westerns, StarzEncore Black and StarzEncore Action will be available with a subscription to Starz and will not be included with Digital Preferred; StarzEncore Classic and MoviePlex will no longer be available.
- Effective October 31, CBeebies en Espanol will be discontinued in the US by its owner.
- On November 16, the following channel lineup changes will occur:
 - WCTX HD will no longer be available on Ch. 1035, but will continue to be offered on Ch. 1059.
 - WRDM will no longer be available on Ch. 1188 but will continue to be offered on Ch. 1197.

Access

- Report from Dave King