



## **Ridgefield Prevention Council Minutes**

**April 21, 2021**

**Zoom meeting 7:30p - 8:30 p**

Mission: The Ridgefield Prevention Council supports a safe and healthy environment for all Ridgefield families through awareness, education and positive alternatives to alcohol and other substance use and to reduce high-risk youth behaviors

**Members present:** Kim Carone, Tina Malhotra, Karen Facini, Brian Nash, Sean McEvoy, Sarah Lorenzini, Kathy Hanley, Teddy Hunter, Tarah Sleight

1. **Meeting called to order:** 7:34
2. **Approval of Minutes:** Brian Nash makes a motion to approve the Ridgefield Prevention Council minutes from the March 2021 meeting. Tina Malhotra 1 seconds. Motion passes; all in favor.
3. **Treasurer Report:** The WTC check deposited. There is \$30,741.95 in main account & Donations \$9,147.01.
4. **Reports/Discussion:**
  - A. "Talk they hear you" Update: PTA information was sent out weekly. RPC social media hasn't been updated as previously discussed. Hoping for an update at the end of the month.
  - B. May: Have the Conversation" Event Update: No longer live, looking to have this program go virtual. Everything else is moving forward as sent out previously. The goal is to partner with RPS so this will become a fall "required" program for freshman students.
  - C. Social Dilemma: Update from Teddy re: HS involvement: Still haven't spoken however, most have seen the movie already and it might not be something we should pursue.

D. Social Media: Siera to update progress: Karen to meet with Siera on Saturday. Not much has been posted for the month of April. Sean is willing to help when/if needed.

5. **New Business:**

- A. Thoughts on a club @ the high school and middle schools. Tina to reach out to the middle school principals to discuss options. It would be great to see a program like RAM Council or Wilton Warriors here in Ridgefield. These students could also help spread our mission via snap chat/social media.
  - B. Boys & Girls Club are still looking to partner with RPC. Karen to reach out to them this week to possibly partner with the “ Vaping Buy Back” program.
  - C. Marketing/Branding- Time to start our rebranding. Ideas were tossed around about swag, postcards, flyers, brochures, billboards, banners, table runners
  - D. Senior Night or Project Graduation- can we set up a table and offer a raffle in exchange for filling out a survey? Tina to ask Project Graduation committee.
  - E. We will need to vote on upcoming projects via email to make sure our WTC grant is completed before June 30th.
6. **Meeting adjourned:** 8:41pm

Respectfully submitted,

Kim Carone