

FINAL

Ridgefield Arts Council Meeting Minutes July 12, 2021
Minutes taken by Hilary Aronow

RAC Members in attendance: Jennifer DiLaura, Hilary Aronow, Andrew Okrongly, Joe Collin, Raje Kaur, Tracey Bryggman, Dani Roth, Jennifer Dineen, Pamme Jones, Amy Casey

Excused: Joshua Fischer, Colleen Cash

Guest: Evan Pitkoff

MINUTES

Tracey make a motion to approve minutes from the June meeting, Raje seconded it, and all approved.

TREASURER'S REPORT

July is the first month of the new fiscal year. We are waiting on a final report for Make Music Day but have collected all the funds from sponsors and need to distribute to the performers. We need to focus on fundraising for the scholarship.

AGENDA ITEMS

1. Make Music Day-The event went off without any hitches other than one band that didn't show up at the skate park. It generated a lot of great press, and the music instrument donation was extremely successful. We will be planning for next year's event (which will take place on a Tuesday) earlier-especially the marketing and fundraising. Jennifer Dineen will draft thank you notes for all our sponsors.
2. Banners-The RAC discussed the mission of the banners which is to promote Ridgefield as a vibrant and rich arts and cultural destination and to show the depth and variety of our community. There was a discussion of ideas to expand the zones so help make it as equitable as possible. The RAC approved changes to the policy by adding 4 more spots (2 on Main Street and 2 on Danbury Road) and changing the time frame to 3 weeks. Andrew and Raje will submit the revised policy to ECDC for final review.
3. Marketing-A separate marketing meeting will be scheduled for all members who are interested in attending.
4. Grants/Funding-We are still working to figure out if we are taking on the NEA grant. The ECDC is stepping back from this project. There is a meeting with Compassionate Ridgefield regarding the grant tomorrow-more information to follow.
5. Generator-The event is booked for 8/9 at RPAC Gallery. Hilary has booked Will Cook (photographer, Joe Belisle (author/illustrator) and Mark Cupkovic (cellist). We will raffle off the \$100 Adam Broderick gift certificate. Amy will drop off the raffle tickets.

The next meeting will be 9/13/20201

Meeting adjourned.