

Ridgefield Prevention Council Meeting Minutes
March 20, 2024 at 7:00 pm
Town Hall Annex, 66 Prospect Street

Mission: The Ridgefield Prevention Council supports a safe and healthy environment for all Ridgefield families through awareness, education and positive alternatives to alcohol and other substance use and to reduce high-risk youth behaviors.

Attendance: Kim Carone, Karen Facini, Siera Fregosi, LouAnn Daprato, Bhargavi Ramamurthy, Brian Nash, Christine More, Will Knispel, Emily Mills, Tim Clavana, Jacob Casioli

Call to Order: 7:04 pm

Reports/Discussion:

Welcome Tim Clavana from AA CPC Representative, Emily Mills from Post Grad and Jacob Casioli from Social Media

Tim came to explain what AA was about how they are available. Emily Mills came to explain what the Post Grad Party was about, what their mission was and how they still need our help. Jacob came to talk about options for how our website can be updated/changed. Social media can be worked on. Jacob will be sending us a formalized plan with costs for the board to see before we can move forward.

Approval of Minutes: LouAnn made a motion to approve the February 2024 minutes. Karen Facini second the motion passes - all in favor.

Treasurer report: We have 10,533.97 in the bank. Still can't find the funds the town has approved in the past 3 years.

Reports/Discussion:

- RPC Board Communication- Please be sure to respond via What's App. Still don't see everyone using this communication.
- March- Opioid Response Committee 3/28 event happening. We have 35-40 people coming. Dr. Rev. Deborah will be facilitating the event with us.
- March- Gambling Stickers are out with Planet Pizza
- April- Alcohol Awareness Month- stickers to go on boxes (passed out what stickers will look like). Will order and partner with Planet Pizza again.
- Social Media Discussion
 - Jacob spoke about scraping our website entirely- not using wix and moving to WordPress. Spoke about how we paid Wix for the next 3 years already. Word Press charges \$60 a month, which would be a new charge for us. He mentioned that our information is outdated. That the data needs to be updated on our site. Resources need to be updated. That we could get sponsors for our website to help pay for costs. Issue came up where funds need to go to the town in order to get to us. Said we could do monthly newsletters, start working with partners in town. Have marketing partners in the community who have players we want. Make people more aware of our programs. Social media needs to happen and be updated, worked on. We brought up how we paid \$\$\$ in the past and saw no difference in our reach. Brian suggested a working plan for social media. Kim suggested it coincide with our yearly plan that happens beginning in May thru June planning sessions. Louann and Brian said they would start working on a plan. No sure where/ when this will happen. However, Jacob said he would send pricing with

everything from a new website to social media to the group... The board will need to vote on anything before changes can be made.

- Summerfest (Sponsorship/ Table)- Louann made a motion to have a table at Summerfest, Karen 2nd, all in favor- approved.
- 40 Asset Event- The event won't work at one of our meetings as Kathy suggested. Louann to go back and get a new date from WCTC.
- 503c Update- Still need more details on who this would work with WCTC/town/etc. Before moving forward.
- SOR Grant Funds (WCTC update)- We have almost accomplished all the goals for the SOR grant RPC received from WCTC. The bags will be coming in shortly and then we only need to finish the wellness bags for the town.
- RHS PostGrad Decision- Karen made a motion to approve 1850 to pay for the DJ for the event, Louann 2nd, all was in favor, Approved. They would like to have the RPC banner at the event on the table for the DJ.

New Business:

Adjourned: 8:49pm

**Respectively submitted,
Kim Carone**